1	Audio Recording o	f Conversat	ion, September 10, 2017	
2	Participants:	Man2:	Steven Nerayoff	
3	-	Man:	PERSON 3	
4		Woman:	JANE DOE	
5		Man 3:	JOHN DOE	
6	Abbreviations:			
7	[UI] Unintelligible			
8	[IA] Inaudible			
9	[VO] Voices overlap			
10	[ph] Phonetic rendering			
11	[BG] Background			
12				
13				

JANE DOE: ...on what I think should have happened, and the difference is like ginormous. And so that's what we want to highlight like if this is intentional this, you know your numbers then I get it but if it's not intentional then we, we need to make sure we're on the same exact page. So — Steven and [PERSON 1] you guys just joined? I'm sharing my screen. Hopefully you can see it. But I spent a good eight hours yesterday and last night going through your numbers and figuring out exactly to the penny how you got to every single number and then I went through and did them as formulas and what I think should have really happened is like 2.6 billion tokens different. So I wanted to go through and just make sure that we're in the exact same page whether your numbers are really intentional. If it is then okay, if it's not intentional then —

[00:00:55]

PERSON 1 [UI] It's intentional and I know what I did. I had a formula on the side that was by percentage. Really it should have been a formula off to the side that was times three and times two. So for some of them it's the hundred percent bonus. For example the thirty percent [UI] hundred that's coming in, off to the side it was [UI] 100 percent it's the same number [UI]

JANE DOE: Right. So that's what I did.

PERSON 1 Yeah.

JANE DOE: I re-did everything. If you look at the second spreadsheet and I just organized what you guys had done and so I literally copied, you know for each of these cells I just went, pointed exactly back to your cells to make sure I was getting the exact same data. Same with the bonuses, got the exact same data from your spreadsheet and then I got these numbers from what you had input at the amount of BTCE, BTC metal or [PF] that you have received.

[00:02:04]

I took the conversion rate based on what you guys had put in on the top of your spreadsheet. And then I verified that what your ETH amounts you received is the ETH amount that I got in the whole conversion process. But where the math got really, really weird is so once you get the ETH amount agreed, like I agree with you on the ETH amount that was received, without the bonus this is the storm amount based on the 30,400 going to every [UI]. The math got really weird with the bonuses and so if it's really a 200% bonus then the guy should be receiving about \$11,000 in ETH value, not — what is it — 7000 ETH in value which was the original number. And so I took the percentages. I did a one plus the bonus percentage which is the effective ETH value that they're getting.

[00:03:01]

And so I corrected these with a quick formula and then if you times it by the 3400 this is the total number of that they're theoretically owed then. Oh, I almost, I changed [J]33. There we go. 38400. Whoops. And this is the amount that is owed to each of the hubs based on this true ETH value, based on these two bonus numbers. And so we're wondering, did you mean two [x] or did you mean 3 x with a 200%?

PERSON 1: That's [UI] as well. The 200% bonus [UI] technically a 3X, 100% bonus is a 2X.

JANE DOE: Okay. So then my numbers are actually correct. And you've effectively sold 4.9 billion tokens, not 2.58 billions. That's Steven's number. Or now it's changed because you've been updating it.

51 updating it

```
1
 2
      [00:04:07]
 3
 4
      PERSON 1:
                          That's correct and I just got off the line with Steven and he has a suggestion to
 5
      correct this.
 6
 7
      Steven:
                          Where was the error in the formula, PERSON 1?
 8
9
      JANE DOE:
                          It was in the [UI] value.
10
11
                          It was, yeah, it was in a 100% [UI] which is essentially just for the number one. It
      PERSON 1:
12
      doesn't [UI] anything with the [pronouncements]. It should be 2X and 3X.
13
14
                          Alright, I mean, listen. We have a couple of options here. The
      Steven:
15
      doing basically for, we were all on the call there, we made a deal with
                                                                              that was for
      have to do the
                         sale. [BG] [We shouldn't let that] affects our — I don't know how that affects
16
17
      That's the issue.
18
19
      [00:05:00]
20
      Hub thirteen, I can cancel it or I can lower it but none of this is going to — it's all going to make — I
21
22
      mean other than
                          it's just going to just, at the edges it's not going to make a difference. So what we're
23
      going to have to do is we're going to have to figure out something between us and since we [UI] a hard
      [UI] I mean this is not unusual, what's happening right now. I just sold 5 million [Ambrosus][ph]
24
25
      vesterday at a 200% bonus. Effectively almost 200%. They did it as a discount. Wasn't quite 200%. It
      was a 50% discount. What is that? It's 100% bonus? 100%. [UI]
26
27
28
                          It would be better if these were done as discounts because then you actually have the
      JANE DOE:
29
      tokens to sell. Right now we don't have 200% extra tokens.
30
31
      Steven:
                          Well it's the same difference.
32
33
      PERSON 1
                          Right.
34
35
      [00:06:00]
36
37
                          Yeah, that's the same difference. Alright. Let me look over these numbers. Well
      Steven:
38
      we'll probably recommend doing is the only place we could get it from, there's only 2 other bucket — it's
39
      your bucket or our bucket. If it's our error in the formula then we have to [BG]. We'll probably maybe
40
      do some kind of an exchange at a ratio that's favorable to you for tokens to ETH. The only I think fair
41
      way to do it. You guys following?
42
43
                          Um — not really.
      Man:
44
45
      JANE DOE:
                          [UI]
46
47
      [00:06:59]
48
49
      Steven:
                          Like we'll give — well let's, let's figure out what we need to give back to make sure
50
      we get the sale going. How many, how many tokens do we need left?
51
```

```
1
      ???
                          SHHHH! [to children talking in background]
 2
 3
      Man: [UI]
 4
 5
                          Nah, I'm going to have to run these numbers myself. But effectively that's, that's,
      Steven:
 6
      that's, that's solution 1.
 7
 8
      PERSON 1:
                          JANE DOE, [UI]?
9
10
      JANE DOE:
                          Yep.
11
12
      PERSON 1:
                          The target number of 2 we can [UI]. We can [UI] be acceptable?
13
14
      JANE DOE:
                          Umm — not so much 'cause remember there's a public, the public is going to be very
15
      upset if more than 50% of the crowd sale is already done before it even begins, right?
16
17
      [00:08:06]
18
19
      PERSON 1:
                          Nuh-uh. I mean that's, no.
20
21
      JANE DOE:
                          [UI]
22
23
      PERSON 1:
                          I mean, I mean, [UI] if it was [UI] and left to sell [UI].
24
25
                          But I mean that, I don't, that I don't think is a, I don't think that's damage. I mean
      Steven:
26
      we can do — this has been pretty well distributed. Don't we already have about a thousand people
27
      holding these tokens? We could go on a civic model where we could distribute it you know in
28
      increments. So I'm not really that concerned about it. There's recent sales [that have been] two-thirds.
      mean civic itself was I think two-thirds. They had to cut people back in order to do a public sale.
29
30
      [Ambrosus] is going to be, end up probably being about close to 70% before they ever get to the public
31
      sale. So it's not unusual.
32
33
      [00:09:00]
34
35
      In today's market 'cause the pre-sale market's so hot. It was different a year ago. So people are just
36
      buying everything on resale markets. If we hadn't done that deal — there's nothing we can do about it
37
      unless they want to cancel the deal but we did that deal so early on. If I had to do it today I would
38
      not do that deal at all. [We] [bell or warning sound] don't need to do the deal. If we have enough buzz
39
      out there that we could just sell that at regular prices. [When]
40
41
      PERSON 1:?
                          Last [UI] tokens to [UI] public [UI] [very bad audio quality]
42
43
                          Who's on the call right now? Is JOHN DOE on?
      Steven:
44
45
                          Yeah, I'm on.
      JOHN DOE:
46
47
      JANE DOE:
                          JOHN DOE, JOHN DOE and me and PERSON 1, JANE DOE, Steven.
48
49
      [00:10:02]
```

```
So my suggestion is — let me look through the numbers, we'll come up with a
 1
      Steven:
 2
      proposal and I think what we'll probably end up doing is we'll have to take a hit on our end to make it
 3
      right. And we'll do some kind of exchange that will be favorable to the company. We'll get back enough
 4
      tokens that can be sold on a public sale and maybe an exchange will take a smaller percentage [of] ETH
 5
      or [something].
 6
 7
      JANE DOE:
                         Okay.
 8
9
      Steven:
                         And we have to play [with] the ratios anyway. But now, now it's — this is a
10
      different story.
11
12
      PERSON 1:
                         [UI] have to target where we're [UI] except for [UI] to be sold at 6 billion to the
13
      public. It's 3.5 mean the number?
14
15
      [00:11:06]
16
17
      JANE DOE:
                         Yeah, we'd like to at least sell about 3.5 in the next round of sales. I think. I don't
18
      know. PERSON 1, I mean JOHN DOE will have to —
19
20
      Steven:
                         JANE DOE, I'm trying to get your numbers here. You have — show me where right
21
      now how many is available assuming these numbers stand. To the public.
22
23
      JANE DOE:
                         What's going on? The numbers are changing.
24
25
      PERSON 1:
                         Yeah. Something was changed.
26
27
                         Sir?
      Man:
28
29
      PERSON 1:
                         Um —
30
31
      JOHN DOE:
                         I was — this one didn't add up so that's why — B19.
32
33
                         Okay. JANE DOE can you just show me under your numbers how many are
34
      currently left to sell to the public?
35
36
      PERSON 1:
                         We'll look like about a billion left.
37
                         No. It's a negative. We have negative 1.6 billion. We have less than we have
38
      JANE DOE:
39
      available to sell.
40
41
      [00:12:01]
42
43
                         What. Wait, wait. — Look it's not negative —
      JOHN DOE:
44
      [VO]
45
      JANE DOE:
                         Can you — Can you —
46
47
      JOHN DOE?
                         You have 1.1 —
48
49
      JANE DOE:
                         Can you stop changing numbers? Whoever's changing numbers just stop changing
50
      numbers.
51
```

1 2	Steven:	Who's changing the numbers?	
3 4	JOHN DOE:	I'm not. But there's 4.9 — so what I'm adding —	
5 6	JANE DOE:	There. That's the number.	
7 8	PERSON 1:	Yeah, that should be, there should be about a billion left. When I do it [UI] as well.	
9 10	Steven:	There's not a negative number.	
11 12	JOHN DOE	So —	
13 14	JANE DOE:	What just happened? What's the cell?	
15 16 17	Steven billion number like	Yeah. My point being — I think we can get you back to the 2 — to the 3.5-ish e [UI].	
18 19	[00:13:06]		
20 21 22	JANE DOE: Yeah. You guys are changing numbers on the PERSON 1/Steven side right now too so this number has also changed.		
23 24	PERSON 1:	I — I'm not touching.	
25 26	Steven:	I'm not touching this, like I don't know who's touching.	
27 28	JANE DOE: 1.4 billion. The St	Okay, well — this number has changed. It should be at 2.58 billion and now it's at even number that you guys originally did, so something changed.	
29 30 31	Steven:	Can you just do the reverse? Unchange? On the upper left? Do unchange?	
32 33 34	JANE DOE: Nope. This isn't the one we want to unchange. Something on the PERSON spreadsheet, your original spreadsheet is [UI] changing. So I don't know if anybody's changing over here but something is changing over here that's changing all the numbers.		
35 36	[00:14:01]		
37 38 39	Yeah. The token count went down to 1.2. JOHN DOE —		
40 41	JOHN DOE:	Hmm? I'm not touching anything right now.	
42 43	JANE DOE:	Yes you are.	
44 45	JOHN DOE:	No I'm not. I'm just looking at where the changes are going on.	
46 47	JANE DOE: Steve and PERSO	Okay well this number used to be 2. — okay. So why is this number different? N 1 numbers — you have your above token total one plus — [UI].	
48 49 50	[00:15:00]		

```
1
      That's — I just hard-coded in the number that you originally had which was 2. — now it's 715, it used to
 2
      be 2.58.
3
4
      Man?
                         Okay.
 5
 6
      JANE DOE:
                         Something changed over here. But that means something in these numbers have
 7
      recently changed that you had before.
8
9
      PERSON 1:
                         [UI] when I got into the document I changed [UI] five. Sending [UI] over to your
10
      doc. So let me [UI]
11
12
      JANE DOE — no, let's hard-code it in so any changes on the spreadsheet will change over here.
13
14
      PERSON 1:
                         Okay. I can put this back [UI].
15
16
      [00:16:00]
17
18
      Steven:
                         Please stop changing numbers guys.
19
20
      PERSON 1:
                         [UI]
21
22
      JANE DOE:
                         Okay, now the numbers are fine.
23
24
      PERSON 1:
                         Okay. I'm just telling you that nine [UI].
25
                         Okay. So this is the state of things. Everything you guys do from here is, it is on
26
      JANE DOE:
27
      your spreadsheet but my numbers are, the math is totally off. We don't have that many
                                                                                             to give out
      in the pre-sale. And that wasn't the —
28
29
30
      PERSON 1:
                         Yeah — I think we, we can get you back to 3.5 billion. I know —
31
32
                         We're going to have to work out something.
      Steven:
33
34
      JANE DOE:
                         Any suggestions?
35
36
      Steven:
                         How many, how many do we need — I'm trying to run these number — I'm trying to
37
      see the numbers but the numbers are changing. How many do we have to sell [if it was] in public sale
38
      right now?
39
40
                         One billion.
      PERSON 1:
41
                         Right now? One billion.
42
      JANE DOE:
43
44
      [00:17:01]
45
      Steven:
                         Okay. How many was the number that we needed?
46
47
48
                         3. [UI]
      PERSON 1:?
49
50
      JANE DOE:
                         Remember total for sale is 6 billion tokens.
```

```
That's total for sale. I know. But how many do we need for the public sale?
 1
      Steven:
 2
 3
      PERSON 1:
                          3.1
 4
 5
      Steven:
                          3.1?
 6
7
      PERSON 1:
                          3.5 will sell. Will [make] the sale number.
 8
9
      Steven:
                          3.5?
10
11
      PERSON 1
                          Correct.
12
13
                         Alright, how many did, was on our end?
      Steven:
14
15
                          2.2 billion.
      PERSON 1
16
17
                          We have 2.2?
      Steven:
18
19
      PERSON 1?
                          Yep.
20
                          So we still have a shortfall of 1?
21
      Steven:
22
23
      PERSON 1?
                          We would need just slightly short [though] that would [UI] — I think that would be
24
      sufficient [UI] if we get them to 3.3 billion, .2 billion isn't a big deal.
25
26
      [00:18:01]
27
28
      JANE DOE:
                          Who's doing that?
29
30
      Steven:
                          Alright, so even if we get an exchange of ours, [UI] you're saying we're still short a
31
      billion tokens.
32
33
                         No, no. It's — we did an exchange and gave [UI] our 2.2 it will get them to 3.4
34
      which is very close [UI] is 3.5.
35
36
      Steven:
                          If you add our numbers plus what you already have we have enough for the public
37
      sale?
38
39
      PERSON 1
                          Correct.
40
41
                          Okay. So very simple. JANE DOE — me, you, and JOHN DOE, we get on a call
      Steven:
      the three of us, we come up with an agreement, we're going to do some kind of an exchange that will be
42
43
      favorable to the company. We're going to, we're going, we're gonna fix this to make sure that the public
      sale goes [UI] — goes correctly. So we'll fix it.
44
45
46
      JANE DOE:
                          Okay.
47
48
      [00:19:00]
49
50
      JOHN DOE:
                          Okay.
```

```
JANE DOE:
                         How?
 1
 2
 3
                         Give me, give me 15 minutes to review this and then -
      Steven:
 4
 5
      JANE DOE:
                         Okay.
 6
 7
      Steven:
                         — and then I'll get back in touch with the two of you.
 8
9
      JANE DOE:
                         Okay.
10
                         This is — [VO]
11
      Steven:
12
13
      JANE DOE:
                         And then the —
14
15
      Steven
                         This is —
16
17
      JANE DOE:
                         Just so you know, we need to finalize these numbers today, [their OR they're] pre-
18
      sale numbers, the [impact] [UI]
                                         tokens 'cause we want to go through and have final plan on how
      we're going to perform the crowd sale tomorrow morning.
19
20
      ??
21
                         Yes.
22
23
      JANE DOE: —
                         so that the guys can code it up by the end of week Friday so that we can being the
24
      smart contract auditing process very quickly after.
25
26
      Steven:
                         Okay. That's fine. That's fine.
27
28
      JANE DOE:
                         Okay. So we'll get off the call unless you have looked at the numbers —
29
30
      JOHN DOE:
                         [VO]
                                    And I had, I had a —
31
32
                         The formulas are all on there so you can see —
      JANE DOE:
33
34
                         I had a three and I had a —
      JOHN DOE:
35
36
      JANE DOE:
                         — what was done.
37
38
      [00:19:59]
39
40
                         Just as an FYI, we're not going into all the specifics. When I had a three-hour call
      Steven:
                                  being
41
      with
                                              's attorney.
42
43
      JANE DOE:
                         Um-hum.
44
                         We had to cover, we had to cover multiple topics but we're all going to be in Toronto
45
      Steven:
                                                             to figure out how legally we can do the ICO
      on Wednesday and
                           and I are working together with
46
                 I don't think we need to, frankly, it's enough buzz right now that I think this thing's going to
47
48
      sell out pretty quickly. And then there's also — we're going to — also wants to do something.
49
50
      Female:
                         Hello!
```

```
So
 1
      Steven:
 2
 3
                         Okay.
      ??
 4
 5
      Steven:
                         And we will be talking to
                                                          over the weekend. It actually just ironically
 6
7
      enough
                              were keynote speakers at
                                                          's cousin's conference over the weekend.
 8
      [00:21:07]
9
10
      So they hit it off. So
                           will be there too. And then 's — PERSON 3 [ 's] going to be there and
11
          will be there as well.
12
13
      JANE DOE:
                         Um-hum.
14
15
                         [UI] the premiere is still on.
      Steven:
16
17
      Steven:
                         I guess we lost him.
18
19
      JOHN DOE:
                         Okay.
20
21
      [VO]
22
23
                         Let me look over these numbers, we'll fix it, relax everybody, we will make it right.
      And we'll make sure that this all goes smoothly.
24
25
26
      JANE DOE:
                         Okay.
27
28
      JOHN DOE:
                         [UI] Alright, thank you.
29
30
      Steven:
                         Okay.
31
32
      [00:22:00]
33
34
                         PERSON 3, are you still there?
      Steven:
35
36
      PERSON 3:
                         Yeah I'm here. I was just on mute and didn't realize it.
37
38
                         [UI]
      Man
39
40
                         Alright, it's just me and you right now? Fuck.
      Steven:
41
42
      Man
                         [UI]
43
44
      Steven:
                         PERSON 1 had the wrong fucking numbers in his, in his — I asked him 50 times.
45
      He had the wrong calculations.
46
47
      PERSON 3:
                         So what's the matter?
48
                         We have to give back all our fucking tokens.
49
      Steven:
50
51
      PERSON 3:
                         Why?
```

```
1
 2
                         Because they don't have enough tokens for the public sale.
      Steven:
 3
 4
      PERSON 3:
                         How many tokens are you getting back?
 5
 6
                         Two billion. I mean what I'm going to negotiate with them is giving back tokens and
      Steven:
 7
      then taking a smaller percentage of — taking like maybe a 4 to 1 ETH to token ratio or something like
 8
      that. Taking a little more ETH and giving back tokens. Oh fuck! How did he do this?
9
10
      PERSON 3:
                         Listen —
11
12
      [00:23:00]
13
14
                         And a lot of this is because of
      Steven:
15
                         Who are you, who are you sourcing 5 million dollars from?
16
      PERSON 3:
17
18
      Steven:
                         From what?
19
20
      PERSON 3:
                         From [UI] other project.
21
22
                         [UI] I guy I know in Asia. I'm just putting the deal together.
      Steven:
23
24
                         What deal?
      PERSON 3:
25
26
      Steven:
                         I got a, I got a lot of network connections just doing through — I mean fuck this deal,
27
      whatever the deal does the deal does. I got like 7 networks now that I can sell shit through, all throughout
28
      Asia.
29
30
      PERSON 3:
                         [UI]
31
                                 doing for
32
                         What's
      PERSON 3:
33
34
                         What?
      Steven:
35
36
      PERSON 3:
                         What's doing for
37
38
                         What do you mean?
                                                   needs —
      Steven:
39
40
      PERSON 3
                         Uh —
41
42
                               was not hard to sell. The problem was
                                                                       wanted us to give ten million
      Steven:
43
      dollars to this one guy we gave 100% bonus to. That's what killed us.
44
45
      [00:24:00]
46
47
      So I had to give 10 million to him alone. And by the way this doesn't even count 5 million dollars
      which I'm going to have to cut him back for — I mean I'll give to but and
48
                                            I'll give to but the other guys I can't give it to them. I'm not
      a bunch of Russian guys.
                                  and
49
     giving anybody else [on] a hundred, you know, 100 percent. The market out there has gotten pretty
50
      fucking crazy on the pre-sales. I mean is got 55 million in presales as we speak and they haven't
51
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calculated all the numbers. And I got a 45% discount from them yesterday. They're going to be at like
 1
 2
      70 million. There's a 100 million dollar hard cap.
 3
 4
      PERSON 3:
                          It's a loser.
 5
 6
      [00:25:00]
 7
 8
      Steven:
                          Hey, listen, the project is wacko. I get it, I understand what you mean. But —
9
10
      PERSON 3
                          But — stop sourcing money for projects where you're not getting the huge cut of
      them. [UI] listen I've got to work out a little — I got a little idea here how to maximize on our networks.
11
12
      I'm going to create a spreadsheet with all the potential investors that we know in sales networks, and
13
      we're going to put people like leads in each of those spreadsheets so you're going to have your leads,
14
      everybody's going to have their lead on where to source capital from. Then whenever we have a project
15
      we can just push it through that network.
16
17
      Steven:
                          I have a whole new concept about how to deal with this. I'm waiting for you guys to
18
      come, I'm waiting for you to come back to explain it to you.
19
20
      PERSON 3:
                          I'm in New York. I'll be around for 2 days.
21
22
                          Alright. Whenever you're ready come over because basically — I'll just tell you the
      Steven:
23
      basic thing. It's called
                                            which I explained to you it's going to be
24
                   Alchemist, and
25
26
      [00:26:07]
27
      And that will be the go-to ICO platform. At the same time and
28
                                                                       — I got
                        behind it. At the same time me,
                                                                         are going to start a consortium.
29
      behind it, I got
                                                                  and
      fuck, if they're in a foundation, fuck the
30
                                                                 We want to supersede both of them and start
31
      a foundation that has ICO standards to get ahead of the Sl
32
33
      PERSON 3:
                          Who's
34
35
                              is the head of the entire practice.
      Steven:
36
37
      PERSON 3:
                          Which practice?
38
39
      Steven:
40
41
      PERSON 3
                          Oh.
42
43
                                 is behind all of — they're behind all of this. I was on the phone with them
      for three hours yesterday. These are the 3 main guys in the block chain practice. And—
44
45
46
      PERSON 3
                          Right.
47
48
                          And we can [ ] do this consortium. The consortium will link up with pipeline.
      Steven:
49
50
      [00:27:02]
```

Basically every ICO will want to go through pipeline. We won't make a lot of money on each ICO. 1 2 We'll get a tiny, tiny percentage but so what? Every ICO if they don't do it it's like not having a good 3 housekeeping seal of approval. Every ICO that doesn't do it will be seen as a lesser ICO. And they 4 won't go through our rigorous standards which will be like an independent body of like 200 — we're 5 getting like 200 factors of an ICO. You have to satisfy these factors. Some of them are deadly factors and some of them are not deadly but they're — you know you gotta score at the end of it. — 6 7 8 Alright Steve? Alright, [UI] let's talk about it in person not over this [UI]. PERSON 3: 9 10 Steven: Alright I gotta take care of this form thing. I'll take care of this. I'll see you in the 11 next few days? Wednesday I'm — Tuesday night I'm leaving for Toronto. So — 12 13 PERSON 3: When do you get back? 14 15 Friday. So — Steven: 16 17 PERSON 3: Alright. I'll talk to you soon. 18 19 [00:28:00] 20 21 Steven: Okay, 'bye. 22 23 [00:28:03]